

2022-23

Sponsorship  
Prospectus

# WOMEEA

## Network



# ACKNOWLEDGEMENT OF COUNTRY

Indigenous people were the first Australian and New Zealand Earth and Environmental scientists and we have much to learn from their deep knowledge that spans tens of thousands of years. We acknowledge the Traditional Custodians of country and their connections to land, sea and community. We acknowledge Maori as tangata whenua and Te Tiriti o Waitangi partners in Aotearoa New Zealand. We pay our respects to Indigenous Elders across Australia, past, present and emerging.

# WELCOME FROM THE PRESIDENT



The concept for an organisation that brings together women in Earth and Environmental sciences across Australasia was first conceived at the Inaugural Dorothy Hill Women in Earth Sciences Symposium in November 2017. Women in Earth and Environmental Sciences in Australasia (WOMEESA) officially launched on International Women's Day, March 8, 2018, and has since grown to more than 1000 members spanning academia, government and industry.

WOMEESA supports women and people of marginalised genders in Earth and Environmental science by providing professional development and networking opportunities for our members and

advocating for gender equity. Our members participate in our mentoring programs, seminars, workshops and courses throughout the year, which are lively, inspiring, and well-attended. Through our advocacy work we provide thought-leadership on pressing gender equity issues in our sector, including compiling relevant data and research for publication in peer-reviewed journals and delivering presentations to key stakeholders.

WOMEESA has recently experienced significant growth, with a spike in new members after a revitalisation of our offerings and renewed outreach effort. We have exciting plans for 2022-2023, including a new peer-mentoring program, a leadership course for women in mining, and a series of workshops for postgraduate students. There has never been a more exciting time to get involved in WOMEESA. We hope you will work with us to support women in our sector.

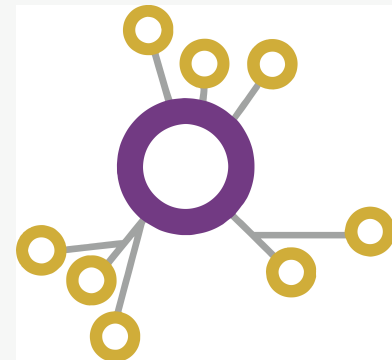
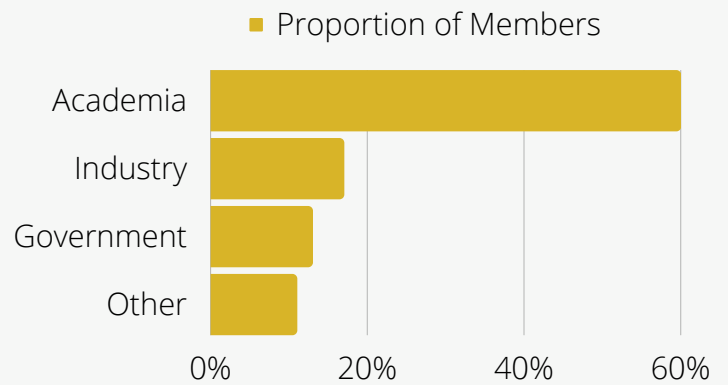
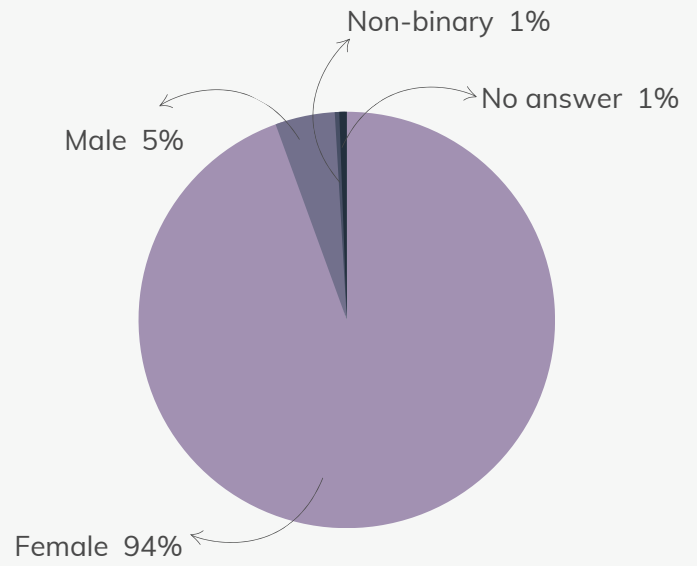
Dr Melanie Finch  
President of WOMEESA

# ABOUT WOMEESA

Women in Earth and Environmental Sciences in Australasia (WOMEESA) aims to create a unified Australasian network of women working in Earth and Environmental Sciences. Our vision is for gender equality in every aspect of Earth and Environmental Sciences across Australasia.

WOMEESA is bold,  
ambitious, supportive,  
equitable, diverse,  
and inclusive.

## WOMEESA MEMBERS



# BECOMING A SPONSOR

WOMEESA has become an authority on gender equality in every aspect of Earth and Environmental Sciences across Australasia. We are Australasian Earth and Environmental Science practitioners that support, amplify, and advocate for women and marginalised genders to achieve success, visibility and equality across the academic, government and industry sectors.

Will you work with us to work towards gender equality in Earth and Environmental Sciences across Australasia?

We are seeking organisations, businesses, and companies who, (i) have demonstrated a commitment to gender equity, diversity, and inclusion; (ii) want to work with us in supporting women and people of marginalised genders working in Earth and Environmental Sciences in academia, industry, and government; and (iii) can help inspire, support, and encourage women, non-binary and gender non-conforming people in Earth and Environmental Sciences within Australasia.

At WOMEESA, we believe it is important to tailor sponsorship opportunities and foster bespoke, personalised relationships with organisations, businesses, and companies. A traditional tiered system is not equitable; therefore, we are offering a 'General' and 'Targeted' sponsorship model.



# SPONSORSHIP OPTIONS

## GENERAL SPONSORSHIP

This is an opportunity for organisations, businesses, and companies to contribute to WOMEEESA in a way that ensures longevity and sustainability of the network. Contributions will assist with operating costs, and will also ensure positive investment in the WOMEEESA mission, allowing liquidity to provide services and opportunities for members.



# SPONSORSHIP OPTIONS

## TARGETED SPONSORSHIP

This is an opportunity for organisations, businesses, and companies to contribute in a targeted or specific way, which may align with scheduled events or initiatives throughout the calendar year. Some examples include:

- *Uniting the Region Grant:* We hope to support WOMEESA members from Australasian countries beyond Australia and New Zealand to attend relevant conferences, networking events and workshops in the region.
- *Primary Carer Conference Support Grant:* Designed to assist WOMEESA members with primary carer responsibilities to attend and present at conferences. Support can be used to contribute to childcare costs, bring along a family member, or otherwise help carers attend a conference. We are seeking sponsors to support women by funding a carer support grant up to \$1,000 (AUD) for a national conference, and \$2,000 (AUD) for an international conference.
- *WOMEESA Awards:* We are looking for sponsors to support a number of WOMEESA awards recognising exceptional women and gender equity advocates in our community.

# HOW WE USE SPONSORSHIP

Sponsorship provided to WOMEEESA will directly align with our Strategic Pillars. There are many ways your organisation, business or company can contribute to gender equality in every aspect of Earth and Environmental Sciences across Australasia. WOMEEESA's focus is outlined in our strategic plan, included overleaf.





# Vision

**Gender equality in every aspect of Earth and Environmental sciences across Australasia**

# Mission

**We are a unified network of Australasian Earth and Environmental science practitioners that support, amplify and advocate for women and marginalised genders to achieve success, visibility, and equality across the academic, government and industry in our sector.**

# Strategic Pillars

## one

### SUPPORT, AMPLIFY, ADVOCATE

Provide visible role models, professional development training, speaking opportunities and support for members to raise their professional profiles and enhance career opportunities .

Support members at all career stages especially early career and members with carer responsibilities.

Develop strategies to support and amplify indigenous Earth and Environmental science practitioners across Australasia.

#### Strategy

1.1 Amplify the visibility of members and WOMEESA allies through social media channels, newsletter, monthly seminar series, experts database, panels, mentoring programs, shut-up-and-write sessions, conference participation.

1.2 Develop WOMEESA awards for leadership in gender equity and inclusion, and travel bursaries for conference attendance.

## two

### UNITE

Create a unified, safe, supportive and sustainable network of members and friends in Earth and Environmental Sciences.

Increase the visibility and accessibility of members with diverse professional and lived experience through regular networking events.

Facilitate professional collaboration between members across government, academia and industry.

#### Strategy:

2.1 Increase connections with groups and from locations that are currently under-represented in the WOMEESA membership by hosting regular online and in-person professional and social networking events for members and guests.

2.2 Partner with aligned organisations and societies to cross-facilitate and promote major initiatives and flagship events.

2.3 Secure sponsorship to sustain operating costs and provide services and opportunities for members.

## three

### LEAD CHANGE

Raise awareness of gender equity, diversity and inclusion issues in Earth and Environmental Sciences across government, academia and industry.

Promote and advise on best practice guidelines on gender equity in hiring, promotions and workplace culture.

Call out policies and practices that consciously or unconsciously disadvantage women and gender-marginalised people.

#### Strategy:

3.1 Amplify gender and diversity issues through social media channels and networks, and call out organisations and activities that are not equitable and inclusive.

3.2 Identify and connect with key change-makers and leading researchers to promote major initiatives

3.3 Undertake and publish research on equity, diversity and inclusion issues in Earth and Environmental sciences.

3.4 Lead workshops, panels and conference symposia on equity, diversity and inclusion issues.



**is bold, ambitious, supportive, equitable, diverse and inclusive**

# WOMEESA

## Network Events



### #SUAW

Join us for a 1-hour Shut Up and Write session, on the last Friday of every month.

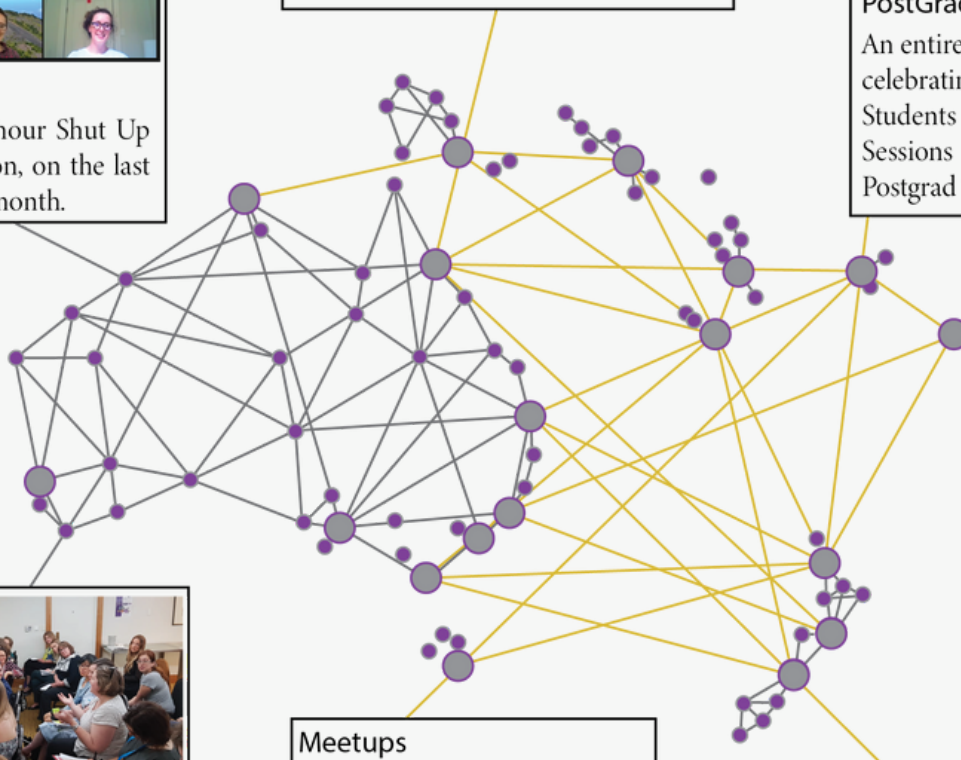
### Seminars and Workshops

We feature regular seminars from our members and host professional development workshops for our members.



### PostGradJuly

An entire month dedicated to celebrating Postgraduate Students including Panel Sessions and a feature Postgrad Seminar Showcase.



### WOMEESA #PM

Our peer-mentoring program will facilitate supportive relationships between members in the same career stage, promoting learning from different experiences and empowering our members through their career and life journeys.

### Meetups

Local face-to-face meetups in major cities organised by our members.

Photo credit: S. Kachowich



### Wikipedia edit-a-thon

Wikipedia is the 5th most visited website globally, yet few women scientists have a stand-alone Wikipedia profile page. Annually, we work together to improve this, and increase the visibility of our incredible Earth Science women in Australasia.


# HOW TO SPONSOR WOMEESA

At WOMEESA, we understand that there is no 'one size fits all'; with that in mind, we look forward to tailoring sponsorship opportunities. Our aim is to foster bespoke, personalised relationships with organisations, businesses, and companies. We look forward to discussing sponsorship opportunities with you further.

We aim to collaborate with organisations whose core values align with those of WOMEESA. Final approval of sponsorship is at the discretion of the WOMEESA committee. Click [here](#) or scan the QR code below to register your interest and one of our team members will get back to you shortly.



If you have any questions, feedback or would like to discuss your options further, then please get in contact: [womeesa.network@gmail.com](mailto:womeesa.network@gmail.com).


		
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# SPONSORSHIP TERMS AND CONDITIONS

'WOMEESA' refers to Women in Earth and Environmental Sciences in Australasia Inc.  
ABN: 31 656 172 459  
Constitution is available [here](#).

The term 'sponsor' includes any person, firm, company or corporation and its employees and agents identified in the booking form or other written request for sponsorship (either General or Targeted Sponsorship).

1. WOMEESA reserves the right to evaluate the appropriateness of any sponsorship application and to decline sponsorship if the organisation is not aligned with the sponsorship guidelines.
2. Targeted Sponsorship options (refer to 'Becoming a Sponsor' section), will not be reserved or withheld from other interested parties until WOMEESA receives a completed application form.
3. Sponsorship places will be confirmed in writing along with an invoice for payment.
4. Sponsor applicants must adhere to the payment terms of the invoice, as sponsorship will not become effective until agreed payment has been received. If agreed payment has not been received according to the terms of the invoice, WOMEESA reserves the right to offer your requested sponsor option to another organisation.
5. All cancellations of sponsorship must be received in writing to WOMEESA at [womeesa.network@gmail.com](mailto:womeesa.network@gmail.com). Refunds will be issued, minus 30% of the sponsorship cost if within 30 days of Targeted Sponsorship item (where items can include, but not limited to: conferences, seminars, and workshops). If cancellation is within seven days of Targeted Sponsorship item, then no refunds will be issued.
6. WOMEESA will not be accountable for the level of activity (e.g., commercial) generated from sponsorship.
7. Information provided in this Sponsorship Prospectus is correct at the time of publication. WOMEESA reserves the right to amend existing sponsorship items or add additional sponsorship items as required without notice to confirmed sponsors.



**WOMEESA**  
Network